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PATENT APPLICATION

Attorney Docket No. 24122-381

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNEE : e-centives, Inc.
SERIAL NUMBER : 09/747,666 EXAMINER : (unknown)
FILING DATE : December 22, 2000 ART UNIT : 2151
FOR : TRACKING TRANSACTIONS BY USING ADDRESSES IN A COMMUNICATIONS
NETWORK

Assistant Commissioner for Patents
Washington, DC 20231

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SEP 23 2002

Technology Center 2100

REVOCATION AND NEW POWER OF ATTORNEY

e-centives, Inc., owner of the entire right, title and interest in, to and under the above-identified application by virtual of an assignment recorded on April 11, 2001, on Reel 011680, frames 0858-0862, hereby revokes any and all former powers of attorney and appoints the attorneys and agents associated with Customer Number



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PATENT & TRADEMARK OFFICE

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as Assignee's attorneys with full power of substitution and revocation to take any and all action necessary with regard to the above-identified patent application.

Address all telephone calls to James G. Gatto at telephone number 703-464-8182.

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Reston, Virginia 20190

ASSIGNEE:
SERIAL NO.:
DOCKET NO.:

e-centives, Inc.
09/747,666
24122-381

The undersigned hereby declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

E-CENTIVES, INC.

By: _____

Name: _____

Kamran Amjadi

Title: _____

Chairman & CEO

Date: _____

9/14/02